

**SKYY VODKA: WHERE WILL SKYY TAKE YOU PROMOTION**  
**COMPETITION VALID FROM 26<sup>th</sup> MARCH TO 22<sup>ND</sup> APRIL**  
**CHECKERS ONLY**

**TERMS & CONDITIONS**

1) This competition is open to SA residents who are 18 or older at the time of entering the competition, excluding the following, who are prohibited from participating in the promotion:  
a: a director, member, partner, employee or agent of or consultant to Campari South Africa (Pty) Ltd; or b: a spouse, life partner, parent, child, brother, sister, business partner or associate of Campari South Africa (Pty) Ltd (“The Promoter”).

2) The following requirement is necessary to gain entry into the competition: 2.1) Purchase any promotional 750ml bottle of SKYY Vodka, reflecting the competition necktag, from participating Checkers outlets. 2.2) SMS “SKYY” to 34449. Each SMS valid once only and equates to one entry. Each SMS costs R1. Participants are required to keep a copy of their till splits in order to be eligible for the prize.

3) By entering this competition, you are giving SKYY Vodka SA (c/o Campari South Africa (Pty) Ltd) permission to communicate with you in the future regarding any Campari South Africa (Pty) Ltd and SKYY Vodka SA marketing including, but not limited to, competitions, promotions and events.

4) All consumer data collected from this competition will be held by Campari South Africa and will be kept private and confidential, and not shared with any third parties in any form.

5) No responsibility is accepted for any entry, which due to a technical error or any other reason, is not delivered or is delayed.

6) Entrants stand the chance to win:

- One of four holidays worth a total value per holiday of R10,000 (Ten Thousand Rand). The winners will all be selected when the promotion concludes on the 22<sup>nd</sup> April. One winner will be selected from each week of the competition. Competition entry dates will be used to determine the week of participation.

6.1) The four draws will be conducted on the 23<sup>rd</sup> April and winners will be contacted on the same day.

6.2) Winners will be required to produce their till slip as validation of their entry.

6.3) If the nominated winner cannot produce a valid till slip, they will be disqualified and another winner selected to replace them.

6.4) The four winners will be notified via telephone and we reserve the right to communicate their names on social media.

7) Finalists selected must be 18 years or older at the time of entering the competition, and must be able to prove this by submitting a copy of their valid South African ID when notified, if so requested by Campari South Africa or Shoprite Checkers. If the finalist cannot produce a valid South African driver's license if requested to do so, the finalist will be disqualified with immediate effect.

8) The prize details are as follows:

- 4x holidays worth a combined total value of R40,000 (Forty Thousand Rand)

9) Any additional costs, over and above the value of the predefined prize package specified in point 8. above, will be the sole responsibility of the prize-winner and his/her guest travelers. No liability will be accepted by Campari South Africa (Pty) (LTD) or SKYY Vodka for additional incurred costs, and no correspondence will be entered into.

10) The Competition is valid from 26 March 2018 until 22 April 2018, inclusive. Entries after midnight on 22 April 2017 will not be valid or accepted.

11) The prize draw will be supervised by an independent person appointed by Campari South Africa (Pty) Ltd, and will take place per point 6.1 above.

12) The prize-winner, and any selected partners that may be eligible for specific prize packages, must be in possession of a valid SA Identity Document to validate their age, as well as a valid Passport and / or a valid South African Driver's License, if so required to redeem a specific prize.

13. The prize-winner, and selected partners, must be able and willing and able to redeem the prize within the 12 month period, therefore before the 23 April 2019.

14. The prize-winner and partners will be bound by the terms imposed by any third parties providing services as part of the prize. Campari South Africa and / or its promotional agents acting on behalf of The Promoter can and will not accept responsibility for the acts or omissions of third parties.

16. The Promoter reserves the right to select an alternative winner, should the following occur:

- The promoter is unable to reach the selected winner via telephone, and / or social media, after trying to do so for a total of 5 attempts and within a period of 24 hours after the winner's name is drawn;
- The winner does not validate his/her identity, age and residential address immediately after having been notified by the Promoter as the prize-winner.
- The winner does not produce a valid passport and / or drivers license immediately after having been notified by the Promoter as the prize-winner, if this is a stipulation for the specific prize the winner is being notified for.

17. Any tax liabilities incurred through participation in the promotion are the responsibility of the winner, and not the responsibility of Campari South Africa (Pty) Ltd or the promotional partners Campari South Africa (Pty) Ltd has contracted for this promotion.

18. The prize is as stated and is not transferable or redeemable for cash value.

19. Campari South Africa reserves the right to withdraw or amend this promotion in the event of any unforeseen circumstances outside its reasonable control.

20. Campari South Africa reserves the right to cancel, terminate or temporarily suspend this promotion in the event of technical or any other difficulties, with no liability to any entrants, the prize-winner or any third party.

21. In the case of the winner & his/her travel companions missing their flights or travel arrangements, changing or issuing of a new air ticket or new travel arrangements will be at the cost of the winner and not the cost of Campari South Africa (Pty) Ltd or the Travel partner Campari South Africa (Pty) Ltd has contracted for this promotion.

22. Neither Campari South Africa (Pty) Ltd and their respective advertising, media, digital and PR agencies, nor their trading partners shall be liable in any way whatsoever for any loss, damage or costs, howsoever arising, suffered by a participant in this promotion.

23. The laws of The Republic of South Africa govern these rules, terms and conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

24. The Promoter: Campari South Africa (Pty) Ltd, Address: Alphen Office Park, 2<sup>nd</sup> Floor ICR House, 1 Constantia Main Road, Constantia, Cape Town, 7806, South Africa.